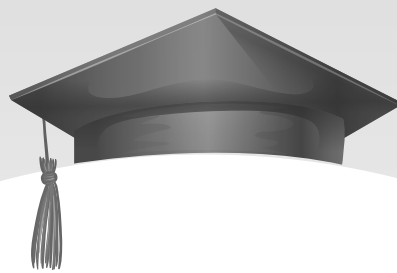




upGrad

ONLINE SPECIALISATION PROGRAMS





CO-FOUNDER'S MESSAGE

upGrad is an online education platform that helps individuals develop their professional potential in the most engaging learning environment. Online education is a fundamental and much needed disruption that will have a far-reaching impact. At upGrad, we are working towards transforming this online education wave into a tsunami! We are taking a full-stack approach of leveraging content, technology, marketing and services to offer quality education at scale in partnership with corporates and academics to offer a rigorous and industry relevant program. Merging the latest technology, pedagogy, and services, upGrad is creating an immersive learning experience for the world - anytime and anywhere.

Based on our market research and conversation with the industry, we have identified that quality professional education has critical supply demand imbalance. Our vision is to design and deliver the best in class programs to empower the next generation of global leaders with leadership skills, global awareness, and critical and analytical thinking for accelerated career enhancement. Through our programs, upGrad in association with all our partner universities will help working professionals display the effectiveness of the knowledge of their industry at senior levels along with the understanding of the nature of global issues impacting them. With upGrad, we promise to equip you with the perfect mix of relevant knowledge, skills and technical capabilities to help you achieve your career goals.



Ronnie Screwvala

Co-founder & Executive Chairman



“ Our aim is simple: We strive to create high-impact, on-campus hands-on experiences that prepare students for meaningful and productive careers. ”



ABOUT UPGRAD

upGrad is India's largest online higher education platform. We provide industry-relevant online programs in data science, machine learning, technology, management, and law to college students, working professionals, and enterprises. These are delivered in collaboration with varsities and globally recognised institutions, such as **Duke CE, IIT Madras, Deakin Business School, Liverpool John Moores University and MICA**. Our learners with an average experience of 7 years come from various industrial sectors like BFSI, IT, Healthcare, Ecommerce, Retail, Manufacturing to name a few with work experiences ranging between **0-25 years**.



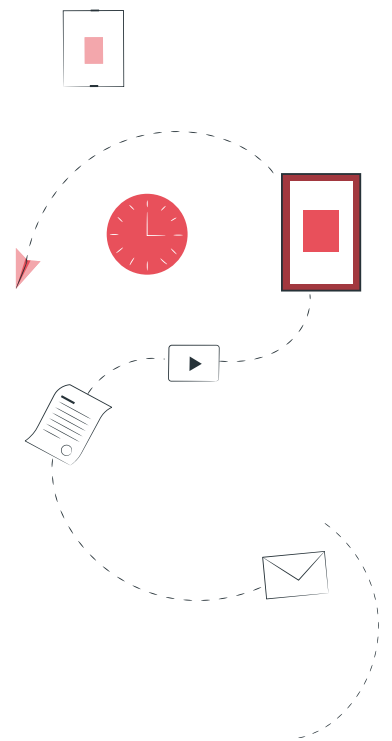
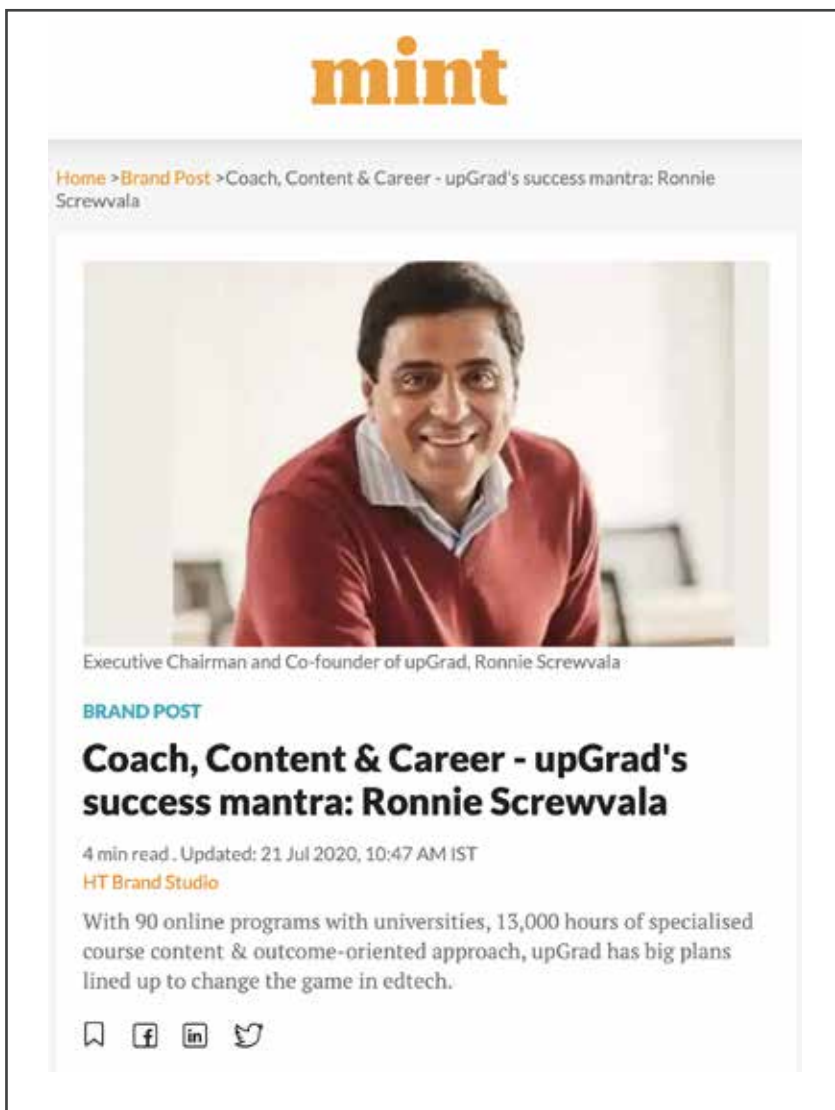
IIT Madras





THE 3 CS- COACH, CONTENT & CAREER - UPGRAD'S SUCCESS MANTRA: RONNIE SCREWVALA

To ensure best career outcomes for learners, upGrad provides learners with dedicated Student Mentors who provide round-the-clock support during the duration of the program. We also provide dedicated career assistance which includes personalised resume feedback, one-on-one mentoring sessions with industry experts, and mock interviews.

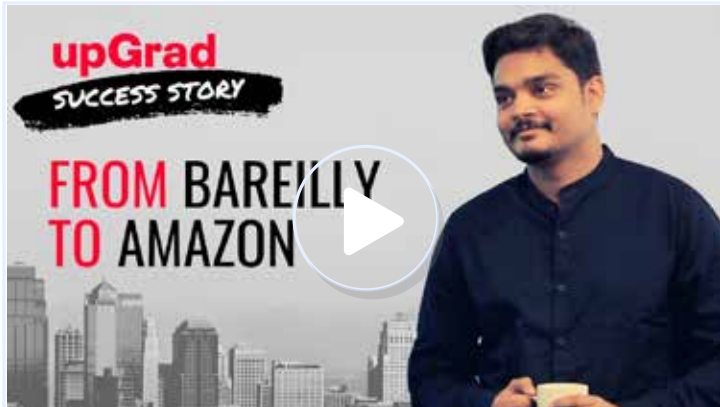




HEAR WHAT OUR ALUMNI HAVE TO SAY ABOUT US:

1. Nitin Shukla - Machine Learning & AI

From facing several roadblocks on his way, to transitioning to his dream role at Amazon, Nitin's journey has seen its fair share of ups and downs. Check out this video where he shares his story with us!



2. Saravanan Musuvathi - Machine Learning & AI

How do you manage to keep learning when you have a full-time job, family responsibilities as well as your personal health to take care of? Our learner Saravanan Musuvathi talks about the challenges he faced while pursuing his Master's in ML & AI. He could successfully complete his program and credits his student mentor for the constant support he received. upGrad understands the importance of continuous support, and we ensure that our learners have a smooth journey with us.

Do watch the video for the full story.





3. Vedanti Kulkarni - Data Science

We at upGrad take our learner feedback quite seriously. We constantly want to know how to improve the learning experience that we deliver. Check out this video where Vedanti, a learner of our M.Sc. in Data Science program with LJMU, tells us about her transition.

Watch this video to hear it from her.



4. Abhishek Ranjan- Machine Learning & AI

Our upGrad learner Abhishek Ranjan will be off to Sweden! After working for 12 years, Abhishek felt like his career had hit a roadblock. But he was determined to overcome what he calls "a mid-life crisis" by staying relevant and upskilling. His decision to take up our Master's degree program in ML & AI in association with LJMU has helped him get involved with R&D at his firm and he has travelled across Europe for industry-academic partnerships.

Check out this video to know more!



5. Pradnya Paithankar- Data Science

Let the learning never stop! With a career spanning over 25 years, Pradnya Paithankar took the plunge to become future ready with the Master's degree program in Data Science from LJMU and upGrad. Since she has worked in the IT industry for most of her career but did her graduation in Mechanical Engineering, she was unable to find the right fit for a Master's program till she discovered upGrad. We were really touched when she said that upGrad made her dream of pursuing a Master's come true.



HEAR FROM OUR LEARNERS



“ **Roehit Kamana**
Program Director - Demo Day,
Covid India Task Force

When I had to shut down my start-up within 10 months of its inception, I knew I lacked in understanding and testing the product. Through upGrad's Product Management course, not only have I plugged that hole by honing my skills in Product Management, I worked as a Product Manager at Zivame and applied a lot of the course learning at work. ”



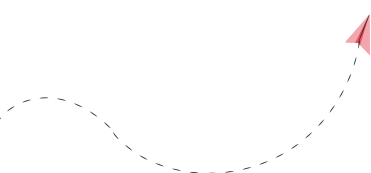
“ **Shrenik Salgun**
Information Technology System Analyst,
Gulf Cryo

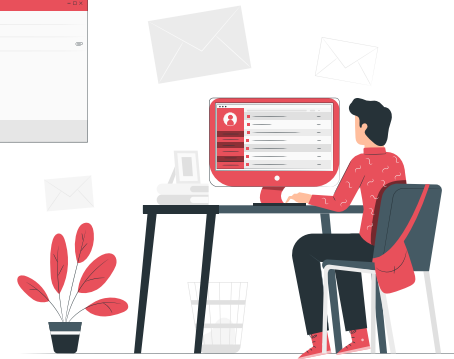
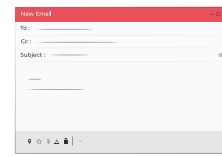
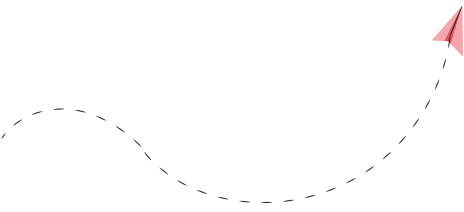
Since the world was taken over in shock by the pandemic situation, I was researching on a course to upskill myself in something different from my current field of work which is as a IT System Administrator, that's when I found upGrad's Product Management Program. I truly feel enriched with Product Management skills and look to transition to this role in the time to come. ”



“ **Ashwith Shetty**
Digital Marketing Specialist,
Jaspa General Trading Co LLC , UAE

It is very important to set a clear goal and list down the objectives to choose the right course and the university, for me the program offered by upgrad ticked all the boxes. I had compared the programs from universities offering online MBA in India and UAE and finally decided to begin my journey with upGrad. ”





“ **Shipra Goyal**
Senior Technical Support Engineer,
SAP America Inc.

The PM course by Duke and upGrad has a really good course structure. Lectures from Duke CE professors and subject knowledge shared by industry experts gives us a clear picture of real world product management. We have career landscape calls with PMs of diverse domains. The course has given me a clear picture of how a product lifecycle would be. ”



“ **Prateek Saxena**
Service delivery Manager,
Accenture Nordics

Platform is engaging, innovative & instructors have influenced with their effective techniques. The one thing that stands out with this master’s program is the excellent design of the curriculum, proactive & constructive support. It enables me as a learner to establish deep trust with upGrad as a brand. I truly recommend this program. to professionals passionate about software design & blockchain. ”



“ **Sunit Kar**
Assistant Audit Officer,
Comptroller & Auditor General of India

Having pursued degrees from other prestigious institutes as well such as XLRI, Jamshedpur and BITS, Pilani, I must say that the course delivery content of upGrad is superior in every sense of the word. upGrad has dedicated student mentors to ensure that a student does not lose his way after joining the programme. The learning platform is simply awesome and the simulated projects ensure that students get hands-on experience. ”





RECOGNITION AND AWARDS



upGrad has ranked No.1 in the **LinkedIn Top Startups - India 2020** list. This is the third time in a row that upGrad has been featured in the #LinkedInTopStartup list.

upGrad made it to the **GSV Global EdTech 50 List 2020**.



Received **Best Communication and Teaching Platform** in the Education Innovation Awards 2020.

IIIT Bangalore and upGrad's PG Diploma in Data Science is **India's first-ever PG Diploma**, to be recommended and validated by the NASSCOM.



Received '**Takshila Award**' by the 3AI Pinnacle Awards 2020 for upGrad's programs in AI, Analytics and Data Sciences.

Received '**Best Corporate Training Programme**' by the 10th Annual Indian Education Awards 2020.



upGrad's Android App received the award under '**Innovative Initiative**' at the mBillionth Awards 2020.

Has been awarded the title of '**Best Tech for Education**' by IAMAI in 2019.



Received the '**Best Education Brands**' award by Economic Times in 2018.



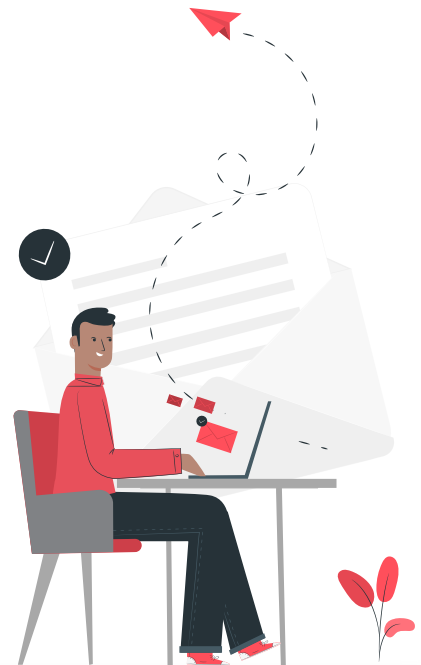
UPGRAD GRABS THE SPOTLIGHT

ET THE ECONOMIC TIMES

CORPORATE TRENDS

upGrad records 50% revenue growth in Q2

- High growth keeps edtech major on track for INR 1200 Crore annual run rate for FY21



The Indian EXPRESS

upGrad forecasts a 100% increase in repeat enrolments of alumni this fiscal

With 1 million professionals counselled, 500K learners impacted, 90 online program line-up with top universities, planned 13,000 hours of specialised course content & outcome-oriented approach, Ronnie Screwvala speaks on how upGrad is changing the game in edtech...



Business Standard

Ronnie Screwvala's upGrad aims to take higher education offerings overseas

upGrad has earmarked its 500 crore for investments in the next 18-24 months for its overseas expansion

Topics

Ronnie Screwvala | Online education | digital education





BUSINESS INSIDER
INDIA

upGrad appoints former Amazon and Grab top honcho as the CEO of its UK, Europe, and Middle East operations

upGrad

ET HRWorld.com
From The Economic Times

Upgrad appoints Saranjit Sangar as CEO for UK, Europe, Middle East

The company has been providing online courses in several overseas markets but this is the first time it has appointed an international CEO for a specific region.



NEW DELHI: Edutech firm Upgrad on Monday announced the appointment of former Amazon executive Saranjit Sangar as CEO for UK, Europe and Middle East as it aims to garner USD 1 billion revenue from these markets in the next 4-5 years.

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THE ECONOMIC TIMES

upGrad doubles Revenue per Quarter - looks to close FY'21 with a ₹1200 crore run rate

'Higher Education' being recognised as the fastest growing in overall edtech sector, claims upGrad Executive Chairman, Screwvala





VISIT US AT:

www.upgrad.com

FOR FURTHER DETAILS,

call us at +91 9619886686 or

drop an email at : international.admissions@upgrad.com



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upGrad Education Private Limited

www.upgrad.com | info@upgrad.com | +91 9619886686