

# COURSE PROSPECTUS

**.NuYew**  
TECH ACADEMY



WORLD CLASS  
EDUCATION



ENERGETIC &  
UNLIMITED  
STUDENT  
SUPPORT



REAL, TANGIBLE  
CAREER  
OUTCOMES



EXCEEDING OUR  
STUDENTS'  
EXPECTATIONS





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# Welcome to the Nuyew Tech Academy



**JONATHAN DAVIES**  
FOUNDER & CEO.

SOLENT  
BUSINESS  
AWARDS 2019



The Nuyew Tech Academy has been launched to inspire the next generation of Tech talent and provide 1st Class Education and Employment Support to anyone looking to enter the Tech Industry.

With over 20 years' experience in business, education and recruitment, I developed and launched the Nuyew Tech Academy to provide students with a genuine high-quality educational establishment that delivers 100% on its promises of getting students into work.

Experience has taught me that to enable people to get from zero to a high-quality position within the Tech Industry in a relatively short space of time requires not only excellent education and Industry Recognised Qualifications but also relevant and valuable work experience and an extensive network of leading employers. At the Nuyew Tech Academy we have joined all these vital components together to inspire our students and deliver world class results.

Thank-you for choosing the Nuyew Tech Academy and we look forward to welcoming you soon!

*Jonathan*

## About our Founder and CEO

As the founder of numerous previous educational businesses including The Training Room, a multi award winning entrepreneur, business mentor and member of the exclusive Virgin Fast Track 100 club, Jonathan has leveraged all his experience and industry contacts to produce a world class Tech Academy that will truly wow its students and deliver on its promises.



# ABOUT US

The Nuyew Tech Academy was launched by our Founder and CEO Jonathan to inspire the next generation of Tech Talent and is based on a passion to provide the very best education and employment opportunities to people of all backgrounds and ages looking to enter the Tech Industry.

Our reason for being is to ensure that anyone looking to enter the Tech Industry is given the very best advice, guidance, training and support once they have committed to embarking on an exciting new career in the Tech Industry.

Our core expertise lies in delivering Fast Track Career Programmes that take you from wherever you are today into the Tech Career of your dreams. Our hardworking, passionate and supportive team will support you every step of the way until you are fully qualified and into the right role for you. However, we don't stop there and will continue to support you throughout your new Career.

**OUR COMPELLING PURPOSE:**

**“TO INSPIRE THE NEXT GENERATION OF TECH LEADERS”**

# NUYEW TECH ACADEMY

## WHAT WE STAND FOR



World Class Education



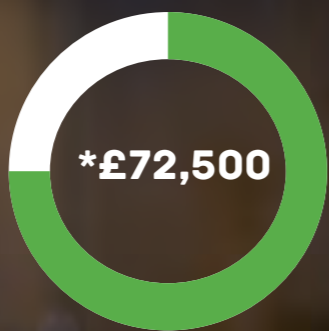
Energetic & unlimited Student Support



Real, tangible Career Outcomes



Exceeding our students' expectations



**AVERAGE SALARY**

\*Average UK Salary for Cyber Security Professionals



# WHY A TECH CAREER?

## Follow Your Passion

Turn your passion into your career and play a significant role in the world. A career in Tech is extremely rewarding and enables you to be at the forefront of the latest technology developments that are continuing to help shape all our future lives for the better.

## Flexibility and Independence

Have the freedom to travel and work anywhere is the world with these transferable skills, global demand for Tech skills is high so you won't have a problem finding employment within this sector wherever you choose to be based. The European Commission believes there could be as many as 756,000 unfilled jobs in the European Tech sector alone by 2020.

The Tech industry is also a very flexible industry, and many roles also offer the ability to work remotely. This is incredibly attractive for people who require or desire flexibility and independence in their lives.

## Excellent Pay and Conditions

The Tech Sector is easily the best paid industry sector overall and on average salaries are at least £10,000 higher than any other sector. Due to high demand for newly qualified talent, an increasing number of companies also offer many more additional benefits such as free food, free parking, free gym membership and relaxed dress codes. Tech companies also have some of the best company cultures and social environments.

# GETTING EMPLOYED IN THE TECH INDUSTRY

At the Nuyew Tech Academy we are passionate about ensuring that all our Students achieve real, tangible Career Outcomes and by that we mean delivering on our promises of a rewarding and lucrative Career in the Tech Industry.

We work in close partnership with leading Tech Recruiters across the UK to ensure all our programs are developed with the current market trends and practices in mind, ensuring you are equipped with all the necessary skills and qualifications needed to enter the industry.

Furthermore, our programme is designed to enable you to achieve an Entry Level / Helpdesk role during training ensuring that not only do you have the required Industry Recognised Qualifications but also the vital work experience required to enter the Tech Industry at a higher level.

As a student in the Nuyew Tech Academy you will automatically be eligible for our Career Support Guarantee which gives you exclusive access to our dedicated Career Support Team and our online Career Skills Academy for up to 5 Years following Graduation.

We fully appreciate that embarking on a new career path can be an exciting yet also daunting experience and hence our dedicated Career Support Team are here to help you every step of the way.

From Day 1 of joining our Academy, we will provide you with access to a dedicated Career Support Team who can provide expert guidance and advice on all matters related to your exciting new Career. Our experienced advisors can assist with everything from CV Preparation and Interview Techniques to helping identify and apply for the very best opportunities in your area.

Our Career Support Team also work closely with our dedicated Tech Recruitment Agency Nuyew Recruitment and many other nationwide recruiters to assist you as your career advances. We are not just here to get you started, we pride ourselves on supporting all our students past and present throughout their careers.

**OUR CAREER SKILLS ACADEMY HAS A 3 STAGE EASY TO FOLLOW PROCESS TO HELP YOU GET STARTED IN YOUR NEW CAREER.**



Our Career Skills Academy has been specifically launched to ensure that all our students learn and develop valuable Career Skills alongside their industry recognised Tech qualifications.

Our online Career Skills Academy includes courses and practical tools developed by us and our key partners based on all aspects of Employability including CV Preparation, Interview Skills and Techniques, Identifying Opportunities in Your Area and everything else you need to get ready for your new Career.



**OUR PROGRAMS ARE DEVELOPED WITH THE CURRENT MARKET TRENDS AND PRACTICES**

# SOFTWARE DEVELOPER

## LEARN THE MOST IN-DEMAND DIGITAL SKILLS IN THE WORLD TODAY WITH THE NUYEW TECH ACADEMY

Demand for software developers is at an all-time high worldwide. Digital transformation affects every industry and developers are required to support the change. Global shortages of coders mean that those skilled in this area command excellent salaries and have limitless opportunities around the world.

### SOFTWARE DEVELOPER



### NUYEW TECH ACADEMY FOUNDATION AWARDS

- Using IT to Increase Productivity (Level 2)
- IT Software Fundamentals (Level 2)
- Career Development (Level 2)

### MAIN PROGRAMME OVERVIEW

- MTA Software Developer
- MTA HTML5 Application Development Fundamentals
- CIW Advanced HTML and CSS
- Oracle Certified Associate Java SE 8 Programmer I
- Beginning C# 7 Programming
- Nuyew Skills Academy Advanced Employability Skills
- Careers Support

### PREREQUISITE

No previous experience is required to complete the programme. Determination and a love of problem solving are the key ingredients for success.

**This is a self-paced online course where you are fully supported by a 24/7 Support Team.**

### WHY A TECH CAREER?

The European Commission believes there could be as many as 756,000 unfilled jobs in the European Tech sector by 2020.

Becoming a Tech Professional not only helps with your professional development but can also improve you personally by improving your problem solving and logic skills.

### GLOBAL DEMAND

Have the freedom to travel anywhere in the world with these transferable skills.

Global demand for Tech skills is high so you won't have a problem finding employment within this sector if you are looking to travel abroad.



### FLEXIBILITY

The Tech industry is a flexible industry, and some roles offer the ability to work remotely. This is very attractive for people who require or desire flexibility in their lives.

**£52,500**  
AVERAGE SALARY

# WEB DEVELOPER

## LEARN THE MOST IN-DEMAND DIGITAL SKILLS IN THE WORLD TODAY WITH THE NUYEW TECH ACADEMY

If you have an eye for detail and enjoy being creative, this could be the career for you. Web professionals plan, create and code web pages that meet a specification for a client or an employer. You may be involved with the technical and graphical aspects of the website, playing a vital part of the overall look and feel as well as determining the logic of how the website functions to meet the websites intended goal.

### WEB DEVELOPER



### NUYEW TECH ACADEMY FOUNDATION AWARDS

- Using IT to Increase Productivity (Level 2)
- IT Software Fundamentals (Level 2)
- Career Development (Level 2)

### MAIN PROGRAMME OVERVIEW

- MTA HTML5 Application Development Fundamentals
- CIW Advanced HTML and CSS
- Oracle Certified Associate Java SE 8 Programmer I
- CIW User Interface Design
- Nuyew Skills Academy Advanced Employability Skills
- Careers Support

### PREREQUISITE

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**£37,500**  
AVERAGE SALARY

# CYBER SECURITY

## LEARN THE MOST IN-DEMAND DIGITAL SKILLS IN THE WORLD TODAY WITH THE NUYEW TECH ACADEMY

With the increase in cyberattacks and the number of new connected devices, the need for skilled cybersecurity professionals is growing at a rapid pace, and cybersecurity professionals must nurture their practical, hands-on skills. If you are looking for employment in cybersecurity, then this programme will provide you with an endorsement of your skills that is respected globally and industry-wide.

### CYBER SECURITY



### NUYEW TECH ACADEMY FOUNDATION AWARDS

- Using IT to Increase Productivity (Level 2)
- IT Software Fundamentals (Level 2)
- Career Development (Level 2)

### MAIN PROGRAMME OVERVIEW

- MTA Operating System Fundamentals
- MTA Security
- CompTIA Security+
- Nuyew Skills Academy Advanced Employability Skills
- Careers Support

### PREREQUISITE

No previous experience is required to complete the programme. Determination and a love of problem solving are the key ingredients for success.

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### WHY A TECH CAREER?

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**£72,500**  
AVERAGE SALARY



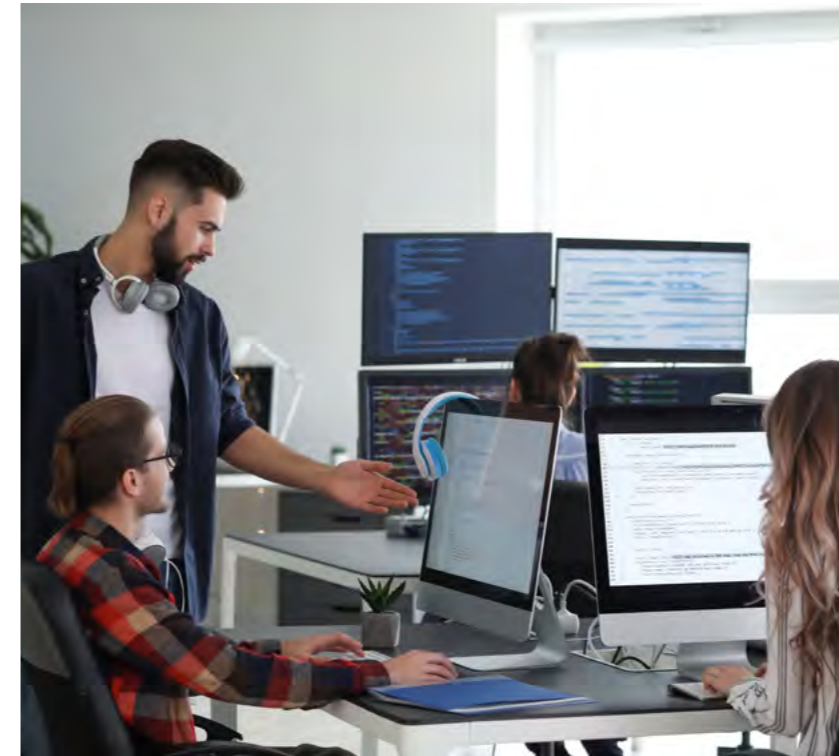
# FULL STACK DEVELOPER

## LEARN THE MOST IN-DEMAND DIGITAL SKILLS IN THE WORLD TODAY WITH THE NUYEW TECH ACADEMY

A Full Stack Developer is someone who is familiar and comfortable with all layers in computer software development. Full Stack Developers have the functional knowledge and ability to take a concept and turn it into a finished product. They understand how everything works from top to bottom and can anticipate problems accordingly.

Becoming a Full Stack Developer has many advantages over being a specialist in either front-end or back-end development with one of the main advantages being the fact that they tend to find themselves very much in demand as they have more of the key skills desired by the leading Tech Companies.

### FULL STACK DEVELOPER



### NUYEW TECH ACADEMY FOUNDATION AWARDS

- Using IT to Increase Productivity (Level 2)
- IT Software Fundamentals (Level 2)
- Career Development (Level 2)

### MAIN PROGRAMME OVERVIEW

- MTA HTML5 Application Development Fundamentals
- CIW Advanced HTML and CSS
- Oracle Certified Associate Java SE 8 Programmer I
- SQL Queries All in One
- Nuyew Skills Academy Advanced Employability Skills
- Careers Support

### PREREQUISITE

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**£52,500**  
AVERAGE SALARY

# NETWORK SUPPORT ENGINEER

## LEARN THE MOST IN-DEMAND DIGITAL SKILLS IN THE WORLD TODAY WITH THE NUYEW TECH ACADEMY

If you enjoy problem solving and have good analytical skills, this could be the career for you. Network Support Engineers implement, maintain, support, develop and sometimes design communications networks and can work as part of an Internal Support Team or for an outsourced IT Networking Consultancy. In bigger companies, you may look after one specific area of a network or if working for smaller businesses you could be expected to troubleshoot any IT related problem.

### NETWORK SUPPORT ENGINEER



### NUYEW TECH ACADEMY FOUNDATION AWARDS

- Using IT to Increase Productivity (Level 2)
- IT Software Fundamentals (Level 2)
- Career Development (Level 2)

### MAIN PROGRAMME OVERVIEW

- MTA Operating System Fundamentals
- CompTIA Network+
- Cisco CCNA Switching and Routing
- Nuyew Skills Academy Advanced Employability Skills
- Careers Support

### PREREQUISITE

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AVERAGE SALARY

# OUR ACCREDITATIONS



All our Tech Career Tracks have been put together with the aid of our Industry Experts, all of whom have built and run successful Tech Businesses.

These inspirational Entrepreneurs have provided valuable insights to help you through your journey and you will have the opportunity to learn from their invaluable experiences.

uCertify is proudly partnered with the Nuyew Tech Academy to provide cutting edge Learning Materials, Labs and TestPrep for Industry Recognised Technology Qualifications including Microsoft, Oracle, Cisco, CompTIA, CIW, PMI, ISC2, Linux, Zend, IC3, Adobe, and many more.

**uCertify**



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## MEET OUR EXPERTS



### AI AND MACHINE LEARNING ADAM GREENWOOD

Adam Greenwood started his professional career in the military aviation industry, supplying spare parts to the worlds largest Air Forces. After 10 years he moved to a software company as a business analyst and his love of delivering service design and digital solutions to real-world problems was born.

In 2009, Adam co-founded digital agency Greenwood Campbell, and has led the agency to deliver award winning digital solutions for some of the largest organisations in the UK including Dixons, Ted Baker and RNLI.

Adam pivoted the agency in 2017 after a tech pilgrimage to Silicon Valley where he saw that the future of digital was not web but AI, AR, voice and chatbots.

Since then Adam has been on a voracious and relentless pursuit of knowledge about the future of technology and how it will affect the lives of consumers as well as the bottom line of brands.

Considered by many as a futurist and thought leader on emerging technology, Artificial Intelligence and the capabilities of the new digital world, Adam works with a passion and drive which was recognised in 2016 with a place on the British Interactive Media Association (BIMA) top 100.

The Nuyew Tech Academy is proud to partner with leading figures in the Tech and Business worlds. All our experts have built and run successful businesses and these inspirational Entrepreneurs play a key role in developing our programmes to ensure we are fully aligned with the needs of the Tech industry at all times.



### HIGH PERFORMANCE SALES PETE SCOTT

Widely regarded as the go to sales trainer in the corporate sector, Pete Scott has built his reputation by working with hundreds of companies around the world, including some household names such as BP, American Express and Channel 4 to name a few.

However, Pete didn't start his career as a top sales trainer. Very far from it actually. In 2011, Pete was struggling to gain even his first contract and after two years, he decided to switch his focus from working with the consumer market, to 100% companies.

Over 2000 calls and 11 meetings later, Pete signed his first four corporate clients and has never looked back. He is also the founder of the Sales Pro Academy, which is a community-based learning platform, where entrepreneurs & anybody who is passionate about growing their own business, can learn the art & science to succeed.

Pete is someone who truly walks the talk and has been amongst the trenches of sales, but most importantly, loves to share how you can build your dream business or career too.



# NUYEW RECRUITMENT



CV Preparation



Salary Advice



Interview Guidance



FREE Employability and Diversity Courses

**.NuYew**  
RECRUITMENT

**Nuyew Recruitment is our dedicated Tech Recruitment Agency which is there to help all students past and present throughout their careers.**

We are dedicated to providing a bespoke service to all candidates. You can be assured that we act in the strictest confidence, providing you with piece of mind, whilst negotiating the best possible outcome for you. We work with all levels of professionals from Junior and Trainee roles right through to Senior Exec Positions.

We are committed to developing long standing relationships with our candidates, focussing on their successful career progression and personal development.

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# TUITION FEES

In order to achieve our compelling purpose of 'Inspiring the next generation of Tech Leaders' we strive to offer outstanding training programmes that are accessible to all. We realise that some candidates may feel that they are unable to afford the cost of our training programmes and we simply won't allow this to prevent outstanding, talented people joining our Tech Academy.

We offer a variety of Scholarships and Student Loans; regardless of your current financial situation, we are confident that we can find a solution to suit you.

- ✓ **Scholarships Available on Application.**
- ✓ **Interest Free Credit Student Loans Available**
- ✓ **Earn While You Learn with an Entry Level/Tech Support Role**
- ✓ **All circumstances considered**

**£2,995 TUITION FEE**

**THIS INCLUDES ALL YOUR LEARNING MATERIALS, LIVE LABS, PRACTICE QUESTIONS, EXAMS, 24/7 ONLINE LEARNING SUPPORT AND UNLIMITED RE-SITS.**

## ENROLL

To register your interest for a programme please contact your advisor.

03330 120 800

enquiries@nuyew.academy

Nuyew Ltd, 20-22 Wenlock Road, London, N1 7GU

# FUNDING

FUNDING EXAMPLE	
DEPOSIT	£95
FUNDING AMOUNT	£2,900
FUNDING PERIOD IN YEARS	4
PAYMENT FREQUENCY	Monthly
ANNUAL INTEREST RATE	0%
SCHEDULED PAYMENT	£60.42
TOTAL PAYMENTS	48
TOTAL INTEREST	£0
TOTAL REPAYABLE	£2,995

- ✓ **All circumstances considered**
- ✓ **Wide range of Funding Options**
- ✓ **No early repayment or settlement fees**
- ✓ **Simple and Quick Application Process**



For more information or to apply call 03330 120 800

# NUYEW LITE

# MONTHLY SUBSCRIPTION

Nuyew LITE is our Self-Service Subscription Model designed for people looking to enter the Tech Industry at minimum cost but without the full Student Support package of our Career Tracks.

Our Nuyew LITE Courses make an excellent alternative for Students who do not require Learning Support and Career Assistance from our Career Support Team and who are happy to organise and book their own exams as required.

However, if you are new to the Tech Industry and/or require assistance in finding employment we would always recommend you choose one of our full Career Tracks so that our expert team may assist you fully.

Please see below a comparison table showing the key features of our fully supported Career Tracks versus our LITE Courses.

	FULL CAREER TRACK	LITE
ONLINE COURSES AND LIVE LABS	YES	YES
24/7 STUDENT SUPPORT	YES	NO
EXAMS	YES	NO
UNLIMITED RE-SITS	YES	NO
5 YEAR CAREER SUPPORT GUARANTEE	YES	NO
ACCESS TO CAREER SKILLS ACADEMY	YES	YES

## Benefits of Nuyew LITE Subscription Model:

- ✓ Immediate Start
- ✓ Low Cost Monthly Subscription
- ✓ Free Cancellation at any time
- ✓ Upgrade to Full Career Track at any time

£95 SIGN-UP FEE  
£59.95 PER MONTH

THIS INCLUDES ALL YOUR LEARNING MATERIALS, LIVE LABS AND PRACTICE QUESTIONS.

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